

603-643-7772

www.TrylonDM.com

Save time and money: Trylon

gives you clean, correct importable files at some of the lowest data entry prices around - even as low as 8¢ each when the finder number is barcoded! Prices are based on the data entered instead of a "one price fits all" standard.

Put Trylon's data entry experience to work for you.

Contact us today for a proposal to fit your needs. 603-643-7772 www.TrylonDM.com info@TrylonDM.com

Still doing your own data entry?

E M R OBL

GIGO (Garbage In Garbage Out): Whether you use Raiser's Edge® or another fundraising database, what goes in must be clean, or what goes out could turn into a mess.



ROBLEM

Too many cooks: Staff turnover or volunteer entry, coupled with lack of training, can lead to inconsistencies in data entry.



OBLEM

Into the black hole:

The information is here somewhere, but takes time and energy to dig out, verify, record, and distribute.



ROBLEM

Time is money: Your limited time can be better spent on creative development and analysis, not chasing down the misspellings and addresses, fund code or zip+4. Plus your donors deserve fast, consistent turnaround.



SOLUTION

Clean and tidy: Let Trylon handle your data entry. We computer check all codes for accuracy to ensure clean, correct import into your Raiser's Edge® or other database. We automatically de-dupe with your house file. Plus we create a "nixie" or "kill" file for change of address and returned mail.



SOLUTION

Consistency with every batch: Trylon enters names and addresses to exacting. CASS-certified standards. With consistent formatting standards, our data entry professionals give you years of experience starting from day one!



SOLUTION

Checks and balances:

Forget to print the appeal ID or fund code? No address given? No zip+4 generated? No problem! Trylon uses the original finder number to retrieve your codes, or find a complete name and address with proper postal code.



SOLUTION

Quick turnaround: Trylon automatically generates acknowledgments and/or fulfillment, without delay, customized in every imaginable type of Thank you - letters, cards, packages - to be mailed directly from our data center to your donors.



